



2026 Annual Report

TABLE OF CONTENT

Foreword	03
About Us	04
Year at a Glance	05
The Work We Do	06
Where we Worked	10
How we Work	12
From the Field	15
Our Partners	20
Knowledge, Presence and Influence	23
Our People	28
The Road Ahead	32



FOREWORD



The work documented in this report represents more than a year of project delivery. It represents a practice that has continued to raise its own standard, engagement by engagement, and a team that has consistently met the complexity of the social sector with the discipline and rigour it demands.

FY 2025-26 was a year of meaningful depth. Across 27 states and 3 Union Territories, our teams conducted over 160 impact and endline assessments, managed 7 corporate PMUs, and supported 100+ corporate partners in making their social investment more structured, more credible, and more impactful. A 99% client retention rate is not a number we take for granted. It reflects the consistency of our work and the trust that organisations place in us year after year.

Beyond delivery, this was a year in which Impact Practice contributed to the broader sector conversation in ways that matter.

The Digital Gamble report directly informed national legislative deliberations. The 12th edition of the India CSR and ESG Summit brought together over 2,000 sector leaders on a platform that Impact Practice conceptualises and executes. And AI4Everyone, developed with Microsoft India and EY GDS, equipped 300 nonprofits with the foundational AI capabilities that the sector increasingly requires.

What gives me confidence about the year ahead is not just the scale of what has been built, but the quality of the team that built it. The field observations in this report are a testament to the rigour, adaptability, and intellectual honesty that define how we work. That is the standard we will continue to hold ourselves to.

Manasi Diwan

Chief Program Officer - CSRBOX

ABOUT US

Impact Practice is the consulting arm of CSRBOX Group, working with corporations, foundations, and governments to design, manage, and evaluate social impact programmes. Our work is grounded in the same analytical rigour and structured thinking that defines high-quality management consulting, applied to the specific demands of the social sector.

We engage across the full project lifecycle. This includes needs assessments, CSR strategy development, programme design, implementation support, concurrent monitoring, third-party evaluations, and social return-on-investment analysis. Across each of these, our approach prioritises evidence over assumption, and outcomes over activity.

Our model brings together field-level intelligence and advanced data systems, giving clients the analytical foundation to make decisions that are informed, transparent, and aligned with their organisational objectives. The aim is not just effective programme delivery, but social investment that is credible, communicable, and built to scale.



YEAR AT A GLANCE

99%

Client Retention Rate

88

Unique Corporate Partners

27

States and 3 Union Territories

70+

Professionals and Sectoral Experts across 13+ Locations

70+

Unique NGOs Engaged across Programme Lifecycles



70+

NGOs Screened through Due Diligence

1 in 2

BSE-Listed Companies Trust Impact Practice

45,000+

Beneficiaries Surveyed

12 Years

of Engagement with Corporations, Governments, & Civil Society

7

Corporate PMUs Managed



30+

Baseline & Need Assessments Conducted

115+

Impact & Endline Assessments Delivered

915+

Volunteers Mobilised

3,300+

Volunteering Hours Logged

3,300

Direct Participants Reached through Field Activities

5.85 crore+

individuals reached through virtual and digital programmes in EVP

INR 1.04 crore+

total programme investment in EVP



THE WORK WE DO

A portfolio built around evidence,
expertise, and end-to-end engagement



CSR ADVISORY SERVICES

As regulatory scrutiny of CSR intensifies and stakeholder expectations evolve, the gap between organisations that manage their social investment strategically and those that manage it administratively has never been more consequential. Our work with corporate partners spans the full operational arc of a well-governed CSR function, from mandate definition and portfolio design through programme management, concurrent monitoring, and statutory compliance.

- CSR Advisory Services
- Project Management Unit
- Assessment and Evaluation
- Employee Volunteering Programmes
- Government Consulting and Partnerships
- Technology and Intelligence
- NGO Capacity Building
- Customised Research and Thought Leadership

PROJECT MANAGEMENT UNIT (PMU) SUPPORT SERVICES

Corporate CSR portfolios have grown considerably in scale and ambition, yet the internal management infrastructure supporting them has rarely kept pace. The result is a persistent gap between what organisations commit to delivering and what their teams are structurally equipped to manage. Our embedded PMU model closes that gap, providing the operational backbone, accountability frameworks, and subject matter expertise that serious portfolio management demands across the full project lifecycle.

- CSR Strategy and Advisory
- Concurrent Monitoring and Evaluation
- Compliance Support and Due Diligence

**Each of these services is also available as a standalone engagement.*

ASSESSMENTS AND EVALUATIONS

Investment decisions in the social sector are only as sound as the evidence informing them. Assessments are conducted across the full programme lifecycle, from baseline conditions that shape programme design to independent outcome evaluations and SROI analysis that translate results into evidence that is defensible, communicable, and decision-relevant.

- Need Assessment and Baseline Studies
- Impact Assessment and Evaluation
- Social Return on Investment (SROI)

EMPLOYEE VOLUNTEERING PROGRAMMES

Corporate volunteering has evolved from an optional engagement activity into a measurable component of CSR strategy. Organisations are increasingly expected to demonstrate not just participation numbers but purposeful outcomes. Every EVP we design and manage is aligned with organisational CSR priorities, ensuring that employee participation is documented, measurable, and reported to the standard that internal and external stakeholders expect.

NGO CAPACITY BUILDING

Underperformance at the implementation level is one of the most persistent and least visible risks in CSR programme management. Our engagements with implementation partners focus on building the governance structures, programme management systems, and monitoring frameworks that sustained, high-quality delivery demands.



GOVERNMENT CONSULTING AND PARTNERSHIPS

Programmes that operate in alignment with public policy achieve a depth of reach and institutional durability that standalone corporate initiatives rarely can. Through advisory and implementation support for large-scale government collaborations, CSR investments are structured to integrate with existing development priorities and deliver at a scale commensurate with the resources committed.

CUSTOMISED RESEARCH AND THOUGHT LEADERSHIP

Strategic decisions in the social sector require more than operational data. They require a clear, evidence-based view of the landscape, an understanding of what is working at the sector level, and the analytical foundation to act on that knowledge. Our research, policy analysis, and knowledge products equip clients and ecosystem stakeholders to navigate an increasingly complex environment.

TECHNOLOGY AND INTELLIGENCE

The shift from periodic reporting to continuous programme visibility has redefined what effective oversight looks like. Integrated platforms consolidate data across geographies, automate reporting workflows, and map intervention coverage with precision, giving clients the analytical foundation to manage programmes proactively rather than reactively.

- Real-Time Dashboards and Data Systems
- Geospatial Intelligence (GIS)





**WHERE WE
WORKED**



Thematic areas, geographies, and the communities at the centre of it all

Health Systems & Community Well-being

- Nutrition and Food Security (Children and Adults)
- Strengthening public health systems
- Preventive Healthcare
- Primary Healthcare
- Mental Health



Education, Skills & Workforce Readiness

- Foundational and Remedial Education
- School-based and supplementary learning
- Schools to Work Transition through industry-aligned and demand-driven skilling
- Future Skills, Digital/Blended Learning, and EdTech (AI, Technology-driven)



Inclusive Livelihoods & Economic Participation

- Sustainable livelihoods (rural & urban)
- Financial and Digital Literacy and Inclusion
- Nano and Micro enterprises and Entrepreneurship Development



Climate, Environment & Sustainable Systems

- Natural Resource Management & Biodiversity
- Climate-resilient Agriculture & Allied Livelihoods
- Climate Action: Mitigation and Adaptation
- Disaster risk reduction and resilience



Community Infrastructure & Essential Services

- Integrated rural and urban Community Development
- Water, Sanitation & Hygiene (WASH)
- Waste management





HOW WE WORK

OUR APPROACH

Define

Understand organisational priorities, community context, and programme boundaries.

Design

Develop strategy, Theory of Change, and implementation architecture.

Deploy

Activate field teams, partners, and monitoring systems.

Deliver

Evaluate outcomes, communicate impact, and inform what comes next.

FRAMEWORKS AND METHODOLOGY

- **Global Standards:**

Evaluations grounded in OECD-DAC, IRECS, and KAB frameworks, adapted to the local context.

- **Structured Process:**

Every assessment moves from desk review and Theory of Change mapping through primary data collection to final analysis and reporting.

- **Beyond Compliance:**

Where complexity demands it, we deploy RCTs, SROI analysis, and outcome assessments that go well beyond what statutory reporting requires.

SPECIALISED TESTING

- **Geospatial Intelligence:**

Location-based mapping of intervention coverage and resource deployment.

- **Concurrent Monitoring:**

Continuous tracking that enables partners to act on information rather than report it retrospectively.



ON-GROUND DIAGNOSTIC SERVICES

- Soil Testing**
 Analysis of soil composition, fertility, and contamination levels to inform agricultural interventions, land use planning, and environmental remediation.
- Water Quality Assessments:**
 Field-based testing and laboratory analysis of water sources to evaluate safety, contamination risk, and suitability for community use.
- Structural Assessments:**
 On-ground evaluation of physical infrastructure to determine safety, functionality, and readiness for programme use or improvement. Civil Engineering - WASH, Water harvesting
- Anthropometric Assessments:**
 Systematic measurement of physical growth indicators to assess nutritional status, identify at-risk populations, and track the effectiveness of health and nutrition interventions.
- Learning Outcomes Assessments (ASER Framework):**
 Field-based evaluation of foundational literacy and numeracy competencies among school-age children, using the ASER framework to establish learning benchmarks and inform education programme design.

LINGUISTIC AND CULTURAL COMPETENCY

Field data is only as reliable as the conditions under which it is collected, and language is one of the most consequential variables in that equation. Our multi-lingual teams conduct surveys, interviews, and community interactions in the language and cultural register of the people being heard, eliminating a source of systematic bias that standardised, single-language instruments routinely introduce.





શાંતિ જાગ્યો

શ્રીજીત મલયા (અનુભવ) તા. ૭- વડોદરા
સાંસ્કૃતિક પ્રવૃત્તિ
ભારતના રાષ્ટ્રપતા - ટૌપદી મુર્તિ
ભારતના વડા પ્રધાન - શ્રી નરેન્દ્ર મોદી

૦૧	૦૧
૦૨	૦૨
૦૩	૦૩
૦૪	૦૪
૦૫	૦૫
૦૬	૦૬
૦૭	૦૭
૦૮	૦૮
૦૯	૦૯
૧૦	૧૦

૧×૧=૧	૨×૧=૨
૧×૨=૨	૨×૨=૪
૧×૩=૩	૨×૩=૬
૧×૪=૪	૨×૪=૮
૧×૫=૫	૨×૫=૧૦
૧×૬=૬	૨×૬=૧૨
૧×૭=૭	૨×૭=૧૪
૧×૮=૮	૨×૮=૧૬
૧×૯=૯	૨×૯=૧૮
૧×૧૦=૧૦	૨×૧૦=૨૦

FROM THE FIELD

Observations that shape how we think, plan, and deliver

■ Reframing the Conversation

In field environments, the language used to introduce an assessment shapes the quality of responses it generates. Terms such as "assessment" or "audit" routinely trigger apprehension among stakeholders, influencing both behaviour and disclosure.

In Practice:

Field teams lead with learning-oriented framing, positioning every engagement as a collaborative exercise rather than an evaluative one. This consistently produces more authentic, unfiltered community intelligence.



■ Designing for Disconnection

Connectivity cannot be assumed in the geographies where the most consequential social programmes operate. Intermittent or absent network access is a field reality that conventional data collection workflows are simply not designed for, and the gap shows up in data quality.



How We Work Around It:

Offline-first data collection systems with synchronisation capability, supported by manual tracking protocols, ensure that data integrity is preserved regardless of conditions on the ground.

■ Building Resilience into Field Rosters

Last-minute enumerator unavailability is one of the more disruptive risks in field-based data collection. It surfaces without warning, and its consequences, delayed timelines and compromised sample integrity, are difficult to recover from without a plan already in place.

The Practice:

A buffer roster of trained enumerators across key geographies, combined with rigorous pre-field confirmation protocols and structured on-ground orientation sessions, ensures that unexpected changes in team composition do not translate into gaps in data quality or project delivery. Rapid onboarding frameworks allow new enumerators to be inducted and field-ready within the same engagement cycle, maintaining continuity without compromising quality.



■ Coordinating Across Thematic Streams

Field assignments spanning multiple thematic areas simultaneously demand a level of operational coordination that single-focus projects rarely require. Infrastructure, environment, and health workstreams running in parallel across the same geography, each with their own enumerator teams and data requirements, create a management challenge that grows quickly without the right structures in place.

What This Looks Like on the Ground:

Dedicated stream leads, optimised routing plans, and real-time progress tracking ensure that complexity at the field level does not compound into delays at the project level. Geographic optimisation of field movement, supported by a deep bench of trained professionals across locations, means that unanticipated team challenges are absorbed without disruption to delivery timelines.



■ Speaking the Language of the Community

Data collection instruments are only as effective as the conversations they enable. Across India's diverse linguistic landscape, the difference between a standard language survey and one conducted in a local dialect is often the difference between a surface-level response and a genuine one.



The Practice:

Field teams are drawn from the geographies they work in, ensuring that every survey, interview, and community interaction is conducted in the native language and local dialect of respondents. This is not simply a logistical consideration. It is a methodological one, producing data that reflects lived reality rather than the limitations of translation.

■ Attribution in Convergent Programmes

When CSR interventions operate alongside government systems, determining where one contribution ends and another begins is rarely straightforward. Conventional impact assessment frameworks are not always equipped to navigate that boundary.

How We Navigate This:

Programme-specific attribution frameworks position CSR as a catalytic input within the broader architecture of government delivery. Questionnaire design objectively captures role-aligned contributions, and direct stakeholder consultations validate how the intervention complements existing systems.



■ When the Asset Is Not What It Appears

Technical infrastructure assessments require more than field visits. They require a precise understanding of how components are integrated, because what is visible on the ground does not always reflect what needs to be measured.



The Adjustment:

Where components are embedded within larger systems and not externally verifiable as distinct units, sampling distribution is recalibrated across other assessable assets to maintain overall assessment rigour without compromising the integrity of findings.

■ Preparing the Ground Before Arriving on It

In remote and hybrid field engagements, the quality of participation is determined well before the visit begins. Last-minute communication, unconfirmed attendance, and unclear expectations consistently reduce both coverage and the quality of responses collected on the day.

Before every Engagement:

Confirmed participant lists, local-language communication, coordinator follow-ups, and backup rosters are standard before field visits to ensure meaningful participation and reliable data collection.



■ No Stakeholder Left Behind

Government officials are among the most critical and most difficult to reach respondents in any field assessment. Constrained schedules, competing responsibilities, and limited availability during field visits create a genuine risk of institutional perspectives being systematically underrepresented in assessment findings.

The Commitment:

When a key official proved unavailable during a scheduled field visit, the team restructured its plan and travelled to the official's location, conducting the interview on-site at a public event 15 kilometres away. Critical data points are not substituted or omitted. They are pursued.



■ Trust Before Tools

In stigma-sensitive field engagements, data collection instruments are only as effective as the relationships that precede them. Mental health, disability, and other sensitive thematic areas require an entry point that formal survey protocols cannot provide on their own.



The Practice:

Community mobilisers are engaged ahead of any formal data collection, building rapport with respondents, caregivers, and community members before a single survey is administered. Their local knowledge and established trust do not just facilitate access. They determine the quality of what communities are willing to share.

■ When Records and Reality Diverge

Programme records are a starting point, not a source of truth. In sustainability assessments of physical infrastructure, assets listed in documentation are not always traceable on the ground, seasonally functional, or located where they are recorded to be.

The Practice:

Asset verification is conducted through physical inspection, supported by local guides and village functionaries. Geo-tagging, photographs, and community feedback are used to validate findings and ensure sustainability assessments reflect ground realities.





OUR PARTNERS

The organisations that trust Impact Practice with their social investment

Banking, Financial Services & Insurance



Technology & IT Services



Energy, Natural Resources & Chemicals



Pharmaceuticals & Healthcare



Civil Society & Development Foundations



FMCG, Beverages & Consumer Goods



Manufacturing & Industrials



Automotives



Logistics & Infrastructure



Media, Publishing & Communications





KNOWLEDGE, PRESENCE AND INFLUENCE

Research, events, and the convening power that positions Impact Practice at the centre of the sector conversation

India CSR Outlook Report 2025

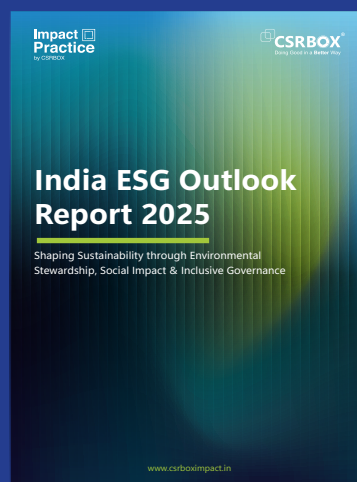
(11th Edition)

For eleven consecutive years, Impact Practice has produced the sector's most comprehensive annual analysis of corporate social responsibility in India. The 2025 edition examined CSR spending patterns, compliance trends, and thematic priorities across 301 of India's leading companies, combining primary research with official disclosures to produce intelligence that corporates, NGOs, and policymakers rely on to make informed strategic decisions.



India ESG Outlook Report 2025

As ESG accountability moves from voluntary disclosure to board-level priority, this report positions Impact Practice at the centre of that conversation. The second edition examines how India's leading companies are performing against environmental, social, and governance commitments, evaluating strategy, transparency, and accountability across sectors to establish where genuine progress is being made and where the gaps remain consequential.



The Digital Gamble: How Online Real Money Games Are Costing India Its Future

This national study, grounded in primary research across 17 states, examined the socio-economic and psychological consequences of India's rapidly expanding online real money gaming ecosystem. Its findings were shared with policymakers during legislative deliberations and directly informed the Promotion and Regulation of Online Gaming Bill, 2025, demonstrating Impact Practice's capacity to translate research into policy action.



EVENTS & ACTIVITIES

India CSR and ESG Summit 2025 (ICES 2025)

The India CSR and ESG Summit is Asia's largest forum for CSR and sustainability, and Impact Practice is its conceptualiser and executing force. The 12th edition, held in October 2025 at Hotel Pullman New Delhi Aerocity, brought together over 2,000 sector leaders across three days, spanning 35+ panel discussions, 10+ expert-led masterclasses, and exclusive corporate roundtables on themes including climate action, ESG reporting, gender equity, water stewardship, and tech-for-good.

Beyond conceptualising and managing the event, Impact Practice maintained a dedicated exhibition presence at the Summit, engaging directly with CSR heads, policymakers, and sector professionals. The Summit also served as the platform for the launch of the 11th Edition of the India CSR Outlook Report and the 2nd Edition of the 2025 ESG Outlook Report.



Assam Regional Roundtable

Co-organised with the Ministry of Health and Family Welfare's MERD department, this healthcare-focused roundtable brought together 60+ participants across corporates and institutional partners, including Guwahati Medical College, Assam Medical College, and AIIMS Guwahati. The convening created a structured dialogue between corporate CSR functions and public health infrastructure in the North-East, a geography that remains significantly underrepresented in national CSR conversations.



Ahmedabad CSR and ESG Roundtable

A closed-door convening led by Impact Practice, bringing together 15+ senior CSR and ESG decision-makers from organisations including Arvind, Concord Biotech, Ambuja Cement Foundation, and Deepak Nitrite. The session focused on ESG priorities and evolving CSR strategies, providing a confidential forum for peer-level exchange among Western India's most active corporate social investment functions.



Uttar Pradesh Regional Roundtable

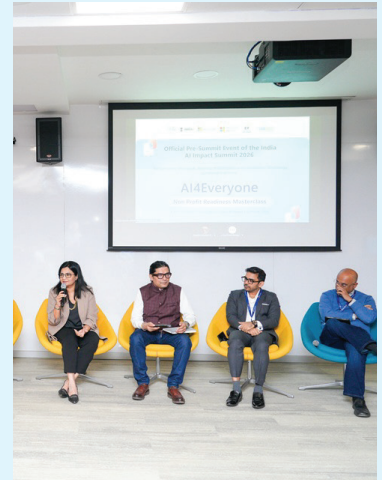
Co-organised with the Vocational Education and Skill Development Department, Government of Uttar Pradesh, this roundtable convened 45+ participants from corporates including Lenovo, IBM, Siemens, and Generation India Foundation, alongside the UP Skill Development Mission. The engagement deepened the interface between corporate CSR priorities and state-level skilling infrastructure at a critical moment in UP's development agenda.



AI4Everyone

As artificial intelligence reshapes how organisations operate, the social sector faces a distinct risk of being left behind. Developed in collaboration with Microsoft India and EY GDS, AI4Everyone delivered structured AI literacy and tools training to 300 nonprofits across India, through in-person sessions in Bengaluru and Gurugram and virtual engagements nationwide.

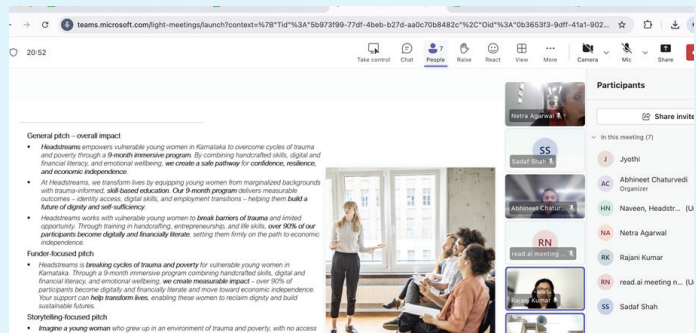
Participating organisations gained practical capability in AI applications across data management, communication, and programme planning, building the operational foundation that meaningful adoption requires.



Virtual Capacity Building

Eighty EY GDS professionals contributed nearly 1,000 hours of pro-bono consulting to social impact organisations, working across AI insights, project management, and strategic planning.

The organisations supported through this engagement collectively serve over 2.95 crore individuals. At that scale, the quality of institutional capability built at the organisational level has consequences that extend well beyond the immediate participants.



River Bank Cleanup

Two hundred and forty-two volunteers from Legrand, NSS, and the surrounding community restored a 1 to 1.5 km stretch of the Ganga at Govindpuri Ghat in Haridwar, collecting over 2,379 kg of waste through systematic segregation and responsible disposal. The scale of mobilisation and the rigour of execution set a benchmark for what structured corporate volunteering can deliver in a single engagement.





OUR PEOPLE

The team that makes the work possible

Adesh Sah

Associate Vice President - Impact Practice

Aditya Jaiswal

Lead - Water Resource Management

Anand Chikte

Sr. Associate- Social Impact Solutions

Anjali Khetwal

Sr. Associate- CSR and Public Health

Anusha Mehra

Sr. Manager - CSR

Arundhati Vijay Savalgi

Sr. Associate- Impact Solutions

Aryan Sasidharan

Sr. Associate- Impact Practice

Akriti Mishra

Associate Vice President - Growth and Impact

Ashika

Sr. Associate- Impact Solution

Bhagavan Bidarakote

Associate Vice President - Growth and Impact

Bhadresh Patel

Senior Associate-Research and Impact Solutions

B Shashidhar Reddy

Sr. Associate- Impact Solutions

Danish Shaikh

Associate Manager - Social Impact Solutions

Dipika Mishra

Manager - Social Impact Solutions

Dipansh Chhabda

Senior Manager - CSR Programs

Divyanshi Arora

Associate - CEO's Fellow

Dr. Indrani Aila

Sr. Associate - CSR & Healthcare

Dr. R. Gowthami

Senior Associate- Research and Advisory

Dr. Shruti Kapre

Manager-CSR Programs

Drishty Chavan

Sr. Associate- Research and Advisory

Dnyaneshwaree Dinanath Kurvey

Sr. Associate- Impact Solutions

Forum Panchal

Associate Manager - CSR Programs

Gunjan Khandelwal

Associate Vice President - Growth and Impact

Harshita Baranwal

Sr. Associate- Research and Advisory

Heena Sharma

Manager – CSR Compliance and Impact Solutions

Himanshu Choubisa

Manager - Graphics and Visualization

Jogitha Kanappaly

Consultant – CSR & Government

Jyothi Rajaprakash

Associate Manager - CSR Programs

Kalpita Mishra

Vice President - Impact Practice

Kalyani Mawale

Consultant- CSR and Government

Kanika Ghildiyal

Manager- CSR Programs

Kavya Ponnalagan

Associate Manager - Social Impact Solutions

Krithika Loganathan

Sr. Manager - Strategic Communications

Manasi Diwan

Chief Program Officer - CSRBOX

Mansi Marathe

Associate Manager - CSR Programs

Mayul Manav

Associate Manager - Social Impact Solutions

Moinak Goswami

Associate Vice President - Growth and Impact

Nabonita Bose

Manager - CSR Programs

Nayana V

Sr. Associate - Social Impact Solutions

Niyoshi Modi

Associate- Research and Impact Solutions

Piyal Dalal

Sr. Associate - Impact Solutions

Prachee Naudiyal

Associate Manager- Research & Impact Solutions

Pratyush Roy

Manager- Social Impact Solutions

Priya Tambe

Sr. Associate - Impact Solutions

Priyanka Bezbaruah

Associate Manager- Agriculture and CSR Programs

Prodipto Deb

Sr. Manager- Social Impact Solutions

Ratna Sree Tadepalli

Sr. Associate-Research and Impact solutions

Raveena Arya

Associate Manager - Social Impact Solutions

Ritika Verma

Associate Vice President - Growth and Impact

Saijal Garg

Manager - Impact Practice

Santosh Jose

Manager - Social Impact Solutions

Sangeetha Dayalan

Associate -Employee Volunteering Programs

Sayali Lawate

Associate Manager -CSR and Public Health

Shanti Sehgal

Sr. Associate- Impact Solutions

Shivangi Sharma

Associate Manager-Social Impact Solutions

Shivani Singh

Associate Manager-Social Impact Solution

Shriyans Chaturvedi

Manager - Social Impact Solutions

Shyamali Roy

Manager - CSR Programs & EVP

Sibani Singh

Sr. Associate - Impact Solutions

Siddhant Dawkare

Consultant - CSR & Government

Siddhi Pathak

Associate Vice President - Growth and Impact

Simran Haque

Sr. Associate - Social Impact Solutions

Sonali Sambhajirao Dhade

Sr. Associate- Impact Solutions

Srishti Gautam

Associate Manager- Social Impact Solutions

Tusharika Ranjan

Sr. Associate - Social Impact Solutions

Vaishnavi Saxena

Manager - Social Impact Solutions

Vandini Tiwari

Associate Manager- CSR and Government Collaboration

Vasundhra Bhardwaj

Manager- CSR Programs

Vedant Patil

Manager - Social Impact Solutions

Vikas Kumar

Sr. Associate- Impact Solutions

Utkarsha Chakrabarti

Associate Manager - Social Impact Solutions



THE ROAD AHEAD



Strategic priorities and the standard we are building toward

This year's work has reinforced a conviction that sits at the centre of everything Impact Practice does: that the distance between social investment and social impact is a design and measurement problem, and one that rigorous consulting discipline is uniquely positioned to close. The year ahead is about building on that position with greater depth, sharper focus, and the infrastructure to deliver at a standard the sector increasingly demands.

Methodologically, the practice will move further toward mixed methods, quasi-experimental approaches, and SROI as standard features of evaluation design rather than premium additions. Sectorally, the focus will deepen in health systems, climate-resilient agriculture, and foundational learning, areas where funder demand is accelerating and where the relationships and ground-level knowledge required for genuine expertise are already in place. Two priorities will be embedded across every engagement going forward.

Climate sensitivity and gender-intentional design will become integral to programme design and assessment, aligned with evolving funder, regulatory, and ESG expectations. The practice will strengthen its role across the full programme lifecycle, from theory of change and baseline design to formative learning and endline assessment. Earlier engagement enables stronger evidence generation and more effective programme learning. In turn, stronger evidence helps build deeper and more credible partnerships.

Investment in technology and people will strengthen the practice through real-time dashboards, digital tools, and AI-assisted analysis. Mentoring, capacity building, and sectoral expertise will continue to strengthen the team. The focus will remain on generating credible evidence and meaningful insights rather than the volume of engagements. Success will ultimately be defined by the rigour, quality, and impact of the work delivered.

EDITORIAL PAGE & ADDRESS

Design and Conceptualisation

Himanshu Choubisa

Content Development

Adesh Sah

Akriti Mishra

Bhagavan Bibarakote

Kalpita Mishra

Krithika Loganathan

Manasi Diwan

Moinak Goswami

Prodipto Deb

Ritika Verma

Siddhi Pathak

Photography and Field Documentation

Impact Practice Team

Published by

Impact Practice by
CSRBOX, 2026

Disclaimer

All data, figures, and programme details cited in this report are accurate as of FY 2025-26. Clients and partners have been referenced with due acknowledgement. The views and analyses presented are those of Impact Practice by CSRBOX and do not represent the official position of any client or partner organisation.

For Queries and Partnerships

practice@csrbox.org | www.csrboximpact.in



Impact 
Practice
by CSRBOX

www.csrboximpact.in

A 404, Swati Trinity, Applewoods Township,
SP Ring Road, Near Shantipura, Ahmedabad 380058